

Hon. Shri. Annasaheb Dange Ayurved Medical College & Post Graduate Research Center

A/p: Ashta, Tal.: Walwa, Dist: Sangli - 416 301

Website: www.adamcashta.com E-mail: ashta.adamc@gmail.com

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Introduction:

Strategic planning is a process in which an organization's leaders define their vision for the future and identify their organization's goals and objectives. The process includes establishing the sequence in which those goals should be realized so that the organization can reach its stated vision.

Strategic Planning is a art of Creating specific institutional strategies, as per institutional priotized objectives, as per set rules of institutional mission & quality policy as well as core values of institution, implementing it and evaluating the results of executing the plans may be short term or long term goals & desires. It is a concept that focuses on integrating various departments within the institution to accomplish its strategic goals. This is also may relate to strategic Management.

Strategic Planning Process

The strategic planning process requires the considerable thought, vision of institution, past set and achieved goals, planning with higher level authorities as well as institutional college council as well as local Management committees approval. Before setting the plan of action, it may having different plan like A,B or C many possible actions but Institute needs to execute or produce which will give most and optimum positive results in a long run which will make us run to higher level of achievements in the institution and can be executed with a high likelihood of success with avoiding undue financial risk and leads institution to a better position.

Strategic planning process steps

- 1. Determine your strategic position.
- 2. Prioritize your objectives.
- 3. Develop a strategic plan.
- 4. Execute and manage your plan.
- 5. Review and revise the plan.





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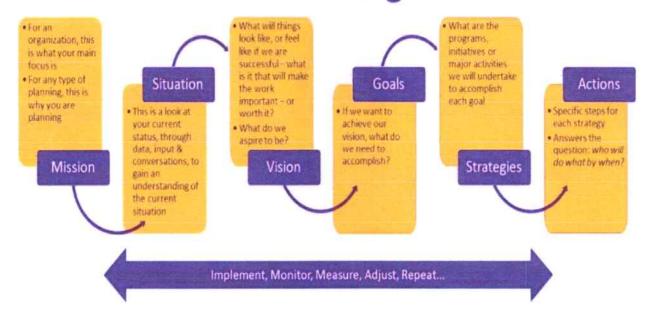
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Strategic planning process steps

The Basic Planning Process







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Determine Position	Develop Strategy	Build Plan	Manage Project
Strategic Issues: Identify issues that needed to be addressed	Mission: Your core purpose	Use SWOT: Use SWOT to set and stick to your priorities	Rollout: Publicize strategies internally
Industry and Market Data: Identify opportunities and threats	Values: Your core beliefs	Organizational Goals: Identify short SMART goals	Set Calendar: Set a calender fo progress reviews
Customer Insights: Assess current and future demands	Vision: What do you consider success to be in 5 years?	KPIS: Set Key Performance Indicators	Leverage Tools: Train team to use company standar tools
Employee Input: Determine strengths and weaknesses	Competitive Advantages: Your unique position	Department Goals: Set department wide goals	Adapt Quarterly Hold progress reviews and adap when needed
SWOT: Synthesize data	Org. Wide Strategies: How will you succeed?	Team Member Goals: Set individual goals	Update Annually Review and plan for next year
	Long Term Objectives: A 3-year plan with at least 5 objectives	Budget: Determine a one-year budget	
	Forecast: 3-year financial projections		



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VISION & MISSION OF THE INSTITUTE

VISION (OUR ASPIRATION)

The Annasaheb Dange institute aspires to the world class, to generate & sustain excellence in Ayurvedic education and research in a supportive and stimulating academic environment. High quality research activity will be purposed in focused areas, with particular reference to the research priorities of institutes and public health problems. The Institute will be leader in transforming the health of communities through its purposeful integration of education, research and clinical care with compassion and highest ethical values.

MISSION (OUR PURPOSE):

The Annasaheb Dange institute provides students of high academic potential with a Ayurvedic Medical education of exceptional quality and prepares physicians and other health care professionals to serve the humanity.

Our missions includes to educate all students I accordance with highest professional standards with holistic approach enriched with ethical values of saints and Rishis. ADAMC prepares socially accountable, community-based physicians and health professionals who are uniquely qualified in Ayurvedic Medicines to transform the health of patients and community.

Emphasis is placed on enhancing skills and habits of life-long learning and producing world leaders in Ayurvedic Medicine by providing an environment enhanced by diversity, clinical innovation and research.





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CORE VALUES:

1 COMMITMENT

We will

- · Support the mission and vision of the Institute.
- Focus on student and stakeholder needs.
- Continuously evaluate and improve programs, services, systems, and policies.
- Utilize a shared decision-making process.

2 RESPECT

We will

- Include stakeholders in the decisions that affect them.
- Treat people with dignity and encourage feelings of selfworth.
- Promote trust through professional courtesy and fair treatment.
- Recognize and support employee and student contributions.

3 EXCELLENCE

We will

- Exhibit quality in staffing, facilities, programs, and services.
- · Promote continuous improvement.
- · Anticipate needs and respond accordingly.
- · Encourage creativity, innovation, and risk-taking.





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- Utilize systems that promote student and employee success.
- · Encourage interdepartmental collaboration.

4 ACCOUNTABILITY

We will

- Continuously evaluate and improve our systems and policies.
- Establish and communicate clearly defined and articulated goals and objectives.
- Ensure our work adds value to the professional and social domains.
- Demonstrate fiscal and social responsibility.

5 DIVERSITY

We will

- Ensure fair and equal access for all.
- Recognize, appreciate, and celebrate the strength of diversity.
- · Seek and consider multiple points of view

QUALITY POLICY

Quality Policy We intend to continually enhance performance of our institute through:

- Functioning in a structured, organized & coordinated manner.
- Being conscious about our responsibilities and authorities at formal & informal levels.
- Taking every possible initiative in the role assigned.

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MD / MS

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GOALS AND OBJECTIVES

DURATION	GOAL	PLAN
	SHORT TERM GOALS	
SHORT TERM 1-3 YEARS	Promote Digital learning through Learning Management System	Create Digital learning materials including Audio/visuals accompanying for ease of learning - create field assignments
	Integrate technology in management through ERP	Migration from manual to digital process and online data management and query handling to increase operational efficiency with Smart School Application ERP software
	Enhance Post Graduate Research & Ph. D.	Application on Research Guide approval for eligible candidates & Getting More subjects under Ph.D.Center
	Enhancing network with stakeholders- alumina, parents & academician/Ayurveda medicinal industry experts;	Developing networking agenda for mutual benefit, conducting drive for networking through meets and gatherings, Parent Meets, Student Clubs
	SHORT TERM	SHORT TERM GOALS Promote Digital learning through Learning Management System Integrate technology in management through ERP Enhance Post Graduate Research & Ph. D. Enhancing network with stakeholders- alumina, parents & academician/Ayurveda





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Conduct Faculty Development Identifying the areas for development for

Programs to develop Faculty members

disciplinary Identifying Experts in the field

minds, creative minds and Making FDP Calendar and

innovative minds; Schedule Training

Conduct Student Excellence Conduct regular Test

Program to facilitate Identifying development Areas

professional excellence Create Calendar

Schedule programs

Koushlya Skill Lab Trainings Develop a Training center with the help of

Simulation & skill Lab

NABH To conduct various activities and

documentation of NABH

NABL To make all laboratories under NABL

Accreditation

Infrastructural Development Need to recreate all infrastructural

developments related to NCISM, MUHS, NABH

as required

Green Audit & ISO Audits To make a action plan to get Green audits &

ISO certifications





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MIDDLE TERM GOALS

MEDIUM TERM 2

Joint-collaborative research & Identify short list research areas

development projects with the

Identify industries/organizations for

3.5 YEARS

industry & research centers

collaborations

Identify researchers

Initiate collaborations for research topics

identified

Establishment of IPR cell

Identify the patentable research projects

Verify originality

Filing for Patents

IPR Collaborations

Develop systems and processes benchmarking

IPR & get More and more Research Fund

Projects

International Conference

To conduct the International Ayurveda

PABS

Conference

To get PABS of Each teaching & nonteaching

MOU's & Collaborations

faculty 20 % above the average Score

To make more Industry related & Health Care system Related, Research Institutes Related MOU'S and conduct various activities under

the umbrella.





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LONG TERM GOALS

3 LONG TERM

GOALS

industry/ CSR

Setting up health service Identify the areas of health science activity

facilities in collaboration with based on the outcomes of medium term goals

Design business models

Engage the students in such projects

5-7 YEARS

Collaboration with research

institute internationally

Identify short list research areas

Identify industries/organizations for

collaborations

Identify researchers

Initiate collaborations for research topics

identified

Innovation Awards

Invite proposals

Develop theme

Conduct activity

Arrange innovation exhibition and competition

Establish Incubation Center

that facilitates research

collaborations, product

development and training

Identifying potential institutes/organizations

who can contribute to research and

development





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MANDATE:

- 1. E-governance and LCMS system for administrative and academic management
- 2. Research project and publication for each teaching staff
- 3. Annual report by each department/cell and institute
- 4. Annual planning meetings based on strategic planning and presentation in showcase conference
- 5. Administrative and Academic Audit (AAA) once in a year
- 6. Social activities inclusive of stakeholder's interaction report.
- 7. Value added/Enrichment/Professional development programs for students (one each)
- 8. Faculty & staff development program (In-house & out-station)
- 9. Departmental Evaluative Report Every Year
- 10. Bimonthly Report Every two Months with Every Deatil
- 11. Performance Based Appraisal Report of Teaching & Nonteaching faculty
- 12. Annual Examination University Reports should be more than 95%



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DEPLOYMENT PLAN/ACTION PLAN

Event Activity Achievement Planning & Implementation SHORT TERM GOALS Achieved Sr. Proposed Activities **Target Year** Goal **Target Achieved** No. Year 1 ISO Certification 9001-2015 2019 2021 Certified ISO 9001-2015 2 ISO Certification 9001-2015 2019 2021 Certified ISO 14001-2015 3 NAAC Accreditation 2018 2021 Certified NAAC B+ 2019 4 NABH ACCREDIATION 2021 In Process National Webinars 17 5 National & International Seminar 2019 2021 Completed in a year 2021-22 Short 02 Government Fund Term Research Funded Projects from Project And 01 Non Per Year Rs 5 goals 2019 6 government & non-government government Fund Lac target (1 to 3 agencies for teachers Projects are sanctioned Years) in June 2021 for 2 lacs Enhancing network with stakeholders-ParentsMeet:2. Meet Every Alumni meet 1. alumina. parents 7 2015 academician/Ayurveda Year Guest Lectures: medicinal industry experts Conduct Faculty Development Programs to develop disciplinary 8 2016 Per Year One 2021-22:22 minds, creative minds and innovative minds;



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9	9	Conduct Student Excellence Program & Value added programmes to facilitate professional excellence	2015	Every Year at least One	Pavan Yoga: Since 2013 till today , Panchkarma :Since 2015 till today, Sanstrik Sambhashan Varg :Since 2013 till today , Professional Ethics : Since 2017 till today, CPR Training :Since 2017 till today, Research Data Management :Since 2013 till Today EPI INFO :Since 2020 till the date
1	10	"AVISHKAR" Research Projects from UNIVERSITY	2014	Every Year atlest 5	2014 : 5, 2015 : 7 ,2016 : 8, 2017 :5,2018:18, 2021:2
1	11	Conduct MET & workshops for teachers & health professionals for faculty development	2013	Every Year atleast One	2013-14:5,2014-15:7, 2015-16:7,2016-17:3, 2017-18:3,2018-19:2 2019:2,2021:3
	12	Promote for MOU's of different health care professionals, pharma companies, research centers	2013	Every Year atleast Three	2013:1, 2014: 1, 2016: 2, 2017 :4,2018: 3



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13	Parent meet	2013	Every Year at least One	2013:1,2014:1,2015:1, 2016:1, 2017:1, 2018:1, 2019:1
14	Health camps	2000	Every Month Least 4	2013:25, 2014:24, 2015:73, 2016:29, 2017: 44, 2018:46 2019:22, 2020:27:, 2021:102:2022:49
15	Environmental awareness programme and implementation	2018	Every Year at least One	Green Audit Achieved Environmental Audit achieved
16	Tree Plantation	2000	At least Twice Every Year	2021:3 Plantation Programmes
17	Swascha Bharat Abhiyan	2016	Every Year 2 Programmes	.Through NSS
18	Social Gatherings	2000	Every year One Programmes of Social Gathering and Sports	2014: 1, 2015: 2, 2016:1, 2017:1, 2018:1, 2021:1, 2022:1
19	Alumni Meet	2016	One meet every year	2018:01, 2021:1
20	Gender Equity Programmes	2014	Every Year at least one Programme	2013-14:2,2014- 15:2,20115-16:1,2016- 17:2,2017-18:5,2018- 19:2,2021:2



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	21	NSS programmes	2000	As per Schedule of MUHS	2014-15:21, 2015-16:25, 2016-17:22, 2017-18:23, 2018-19:20 2021:25 2022:13
	22	Digital Library ,Database Updation ,Software Upadation	2000	Till Today	E-Granthalaya , Smart School ERP Software
:	23	Website Updation	2000	Every Year In december	Continue till the date
	24	International Journal upadation	2015	Every Year two Times	Subhadra International Journal Of Ayurveda (www.ijooar.com) Indian Journal of Odyssey of Ayurveda
	25	"Koushlya" Simulation & Skill lab Trainings	2021	Every Quarter 1 Training Programmes	Till now 3 Training Programmes are conducted





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		MIDDLE TE	RM GOALS	S	
	1	NAAC Accreditation	2018	2019	AQAR in Process
	2	ISO Certification 45000	2020	2022	In Process
	3	NABH ACCREDIATION	2019	2021	In Process
Middle Term Plan	4	International Seminar	2017	Every Year at least One	In Process
	5	Research Funded Projects from government & nongoverment agencies for teachers	2017	Per Year Rs 5 Lac target	In Process
	6	Promote for MOU's of different health care professionals, pharma companies, research centers	2013	Every Year atleast Three	In Process
	7	Digital Library ,Database Updation ,Software Upadation	2000	Till Today	In Process
	8	Website Updation	2000	Every Year In december	In Process
	9	International Journal upadation indexing UGC approval	2015	Every Year two Times	In Process
	10	NABL Accreditation	2018	2022	In Process
	11	CME,ROTP,FDP,MDP	2015	Every Year at least One	CME :1
	12	Paperless Office	2019	2021	In Process





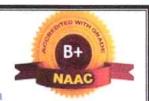
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		LONG TER	M GOALS		
	1	International Journal updation indexing UGC Approval	2016	Continue	In Process
	2	NABH ACCREDIATION	2018	2021	In Process
	3	NABL Accreditation	2019	2023	In Process
Long Term Plan	4	NIRF Ranking	2017	2025	In Process
	5	ISO 45000 accreditation	2016	2023	In Process
	6	Extra Mural research	2016	2022	In Process
	7	Drug Research laboratory	2019	2022	In Process
	8	International Seminars, conferences, CME,ROTP	2000	Continue	In Process
	9	International MOU's ,Collaborations	2014	Continue	In Process

Bylum.

Co-ordinator
Hon.Shri.Annasaheb Dange
Ayurved Medical College Ashta.



PRINCIPAL

Shri. Annasaheb Dange Ayurved Medica: College, Ashta, Tai, Walwa, Bist, Sangii

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