

ELECTORAL LITERACY CLUB



No Voter to be Left Behind

Election Commission of  
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# Electoral Literacy Club



Election Commission of India

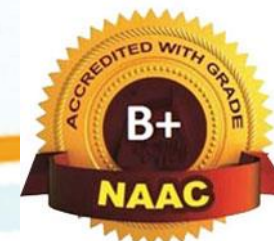
## Hon. Shri. Annasaheb Dange Ayurved Medical College

### Post Graduate And Research Center, Ashta,

Tal-Walwa Dist- Sangli - 416 301(Maharashtra) India

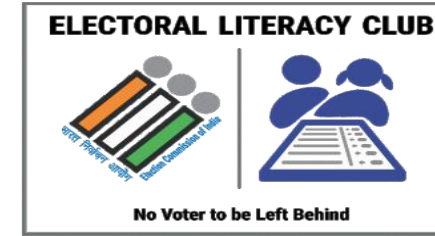
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रा. से. यो. विशेष श्रमसंस्कार शिबीर २०२३-२४, पथनाथ



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# 1. Electoral Literacy Clubs - Introduction

Electoral Literacy Clubs are being set up in the country to promote electoral literacy in all age groups of the Indian citizens through engaging and interesting activities and hands-on experience but in an apolitical, neutral and non-partisan manner.

Electoral Literacy Clubs are especially being set up in colleges all across India targeting the new voters, (in the age- group of 18-21 years old) pursuing their graduation.

The club will have all the students from all semesters as its members. The following sections will talk in detail on how the ELC will be set up, who will be its participants, convener, where and how it will be conducted and what activities it will include.

## 2. Objectives

- I. To educate the targeted populations about voter registration, electoral process and related matters through hands on experience;
- II. To facilitate EVM and VVPAT familiarization and education about the robustness of EVM as well as the integrity of the electoral process using EVMs;
- III. To help the target audience understand the value of their vote and exercise their right to franchise in a confident, comfortable and ethical manner;
- IV. To harness the potential of ELC members for carrying the electoral literacy in communities;
- V. To facilitate voter registration for its eligible members who are not yet registered;



- VI. To develop a culture of electoral participation and maximize the informed and ethical voting and follow the principle 'Every vote counts' and 'No Voter to be Left Behind'.

### 3. Members

1. Dr. Gargi Patil
2. Mr. Prathmesh Patil
3. Miss. Neha Tambile
4. Mr. Adanan shaikh

### 4. Structure

#### ADAMC Electoral Literacy Club.

ELC may be named as per the name of the College/ Institute and will be set up and coordinated by the Nodal Officer. It is proposed that 1 ELC be set up per college. However, if need be, chapters of the same can be introduced for different departments/schools within the university. The institution may decide how to proceed as per its convenience.

### 5. Nodal Officer /Mentor

#### Dr. Ashwini Khot

One or two teachers from the Political Science Department of the college will act as the Nodal Officers for the ELC. They will also act as Mentors for the respective ELC. The teachers with election duty experience should be given preference for this work. Their job content will focus on:

- I. Promoting and supervising Club enrollment.
- II. Supervising the election and formation of the Executive Committee of ELC.
- III. Coordinating between the District Election Officer and the ELC for exchange of resources, information etc.



- IV. Attempt generating new resources and forward the same to the District Election Officer.
- V. Guiding and supervising the development of the calendar of activities for the year by the Executive Council.

**Note-** Nodal Officer will be free to engage the Executive Committee Members in the operations of the ELC

### 6. Executive Committee

- I. The club would be run by an elected body from amongst the ELC member students with elected representatives from each of the classes.
- II. The committee members can only be students who are already enrolled as voters.
- III. The committee must not include any politically active student. However, students with political affiliations may enroll themselves as common members of the ELC itself.





- IV. The elected representatives shall constitute the Executive Committee of the ELC.
- V. The elected representatives will elect one of the representatives as its Chairman and another as Vice Chairman.
- VI. The Executive Committee, under the guidance, consultation and supervision of the Nodal Officer will be responsible for organizing the activities of the ELC.
- VII. The elected body shall endeavour to generate the culture of electoral participation amongst the ELC members and will have the following role:
  - i. Organizing the Club enrolment
  - ii. Planning activities for the ELC and developing the calendar of activities for the year
  - iii. Framing further guidelines for smooth conduct of ELC activities
  - iv. Supervising the conduct of activities as per the calendar
  - v. Generating ELC resources
  - vi. Facilitating the enrollment of students not registered as voters

## 7. Convener

Campus Ambassador(s), wherever they are appointed, will act as the Convener(s) of the ELC and will assist the Nodal Officer in discharge of their functions.

Where Campus Ambassadors are not appointed, Nodal Officers and the Executive Committee may nominate interested student(s) as Convener(s). The Convener shall be responsible for:

- I. Identifying and involving student members in organizing various ELC activities

- II. Conducting activities under the overall guidance of the Executive Committee and Mentor/ Nodal Officer
- III. Any other task assigned by the Executive Committee and Mentor/Nodal Officer.

## 8. Term of Office

- I. The Executive Committee and Convener(s) of the Electoral Literacy Club would have a tenure of 1 year extending to 2 years, from the day of assuming charge. The final decision on the term of office will lie with the Nodal Officer.
- II. The representative will have to be registered as a member of the ELC.

## 9. Venue

The venue for ELC meeting is Borad \ Auditorium room of Hon, shri. Annasaheb Dange Ayurved Medical College , Ashta.

Venue is also subject to change depending on the various activities.

## 10. ELC Sessions

There shall be activities based sessions. Hours/ sessions earmarked for them shall range between a total of 8-10 hours in the academic year. ELC is common for all students of the college.

## 11. Activities

This Electoral Literacy Guide Book for **Colleges** comprises a detailed description of activities. Executive Committee are at liberty to pick and modify the activities or even create new ones as long as they stay on the lines of voter education. Of these activities.



## 12. Social Media Presence and Outreach

- I. The ELC Executive Committee are post relevant content (event announcements, updates, results, initiatives, current affairs, online/offline contests, registration drives, et al.) regularly on a dedicated Facebook page and group, Youtube Channel (live streaming of events, recorded content and related content) anchored by the Nodal Officer/Mentor (permanent) and the current committee (1 year term).
- II. Additionally, the Executive Committee is maintain and post relevant interactive material regularly on a dedicated Pinterest board and Instagram profile. Best judgement, absolute neutrality and discreted observed by the administrators while posting any content on online fora.

**Note:** *College and University ELCs are free to leverage other online and social media platforms to broaden their reach Nodal Officer shall ensure non-partisan nature of content shared online.*

## 13. Mandatory Rules

- I. ELCs shall have no association with any political party or political groups.
- II. None of the ELC activities (Motivators Invite, Ballot

Bistro, other cultural activities) should involve Partisan forces in any form.

- III. As far as participation is concerned, students, regardless of their political affiliations are free to take part in ELC activities.
- IV. It's the duty of the Executive Committee to prepare an Annual Report after the completion of its term. The Annual Report should detail out the activities (online and offline) conducted, duties discharged and results recorded by the ELC over the year. It can be submitted to the concerned DEO through the Nodal Officer.

## 14. Inclusion of Students with Disabilities

The ELCs will be an inclusive club that must make every attempt to ensure the participation of students with disabilities.

- The Convener shall make efforts to promote inclusion and sensitize other club members about the same.
- The venue for all ELC activities should be on the ground floor of the college building to ensure easy access.
- If a student with hearing impairment is attending the meeting, sign language interpreter should be made available for their convenience (the interpreter may be a companion that the student already has)
- Any activity conducted in the club should not leave behind students with disabilities.
- Students with disabilities will be fairly represented in the club.

## 15. ACTIVITIES

### Activity: Pathnatya

A street play for raising awareness about voting provides information on the importance of voting, voter registration, and the electoral process. It aims to educate people about their rights and responsibilities as citizens, and encourages them to actively participate in the democratic process.

The play may also highlight the significance of making informed choices, researching candidates, and understanding their platforms before casting their votes. Overall, the street play aims to empower individuals and emphasize the impact of voting in shaping the future of our community and country.



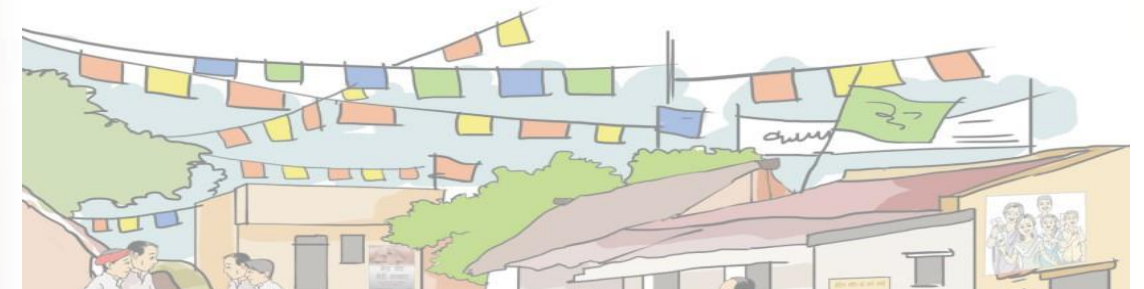


## Activity:

### Jan - Jagruti Rally

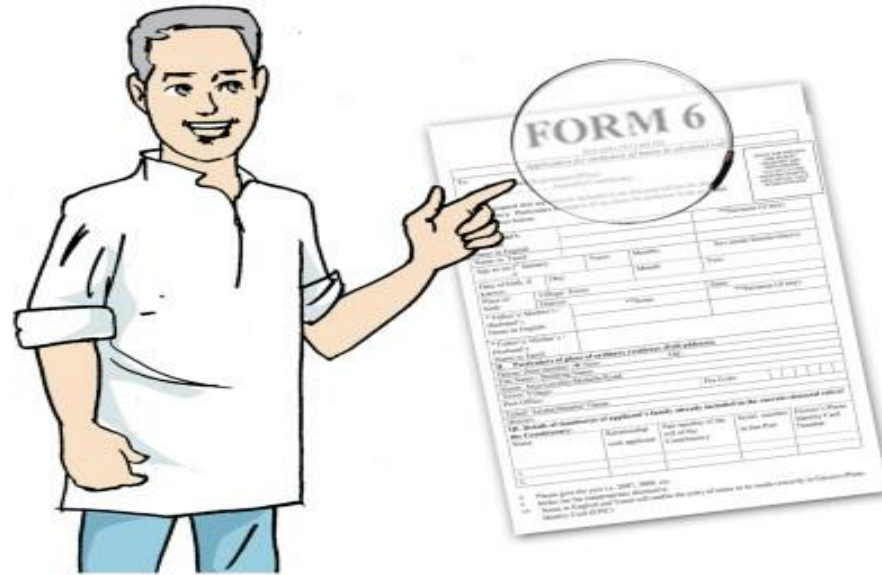
An awareness rally for the right to vote provides information about the importance of voting, voter registration, and the electoral process. It educates people about their rights and responsibilities as citizens, encourages voter participation, and raises awareness about the impact of voting on shaping the future of the community and the country.

The rally may also provide information on how to research candidates, understand their platforms, and make informed decisions when casting their votes. It aims to empower individuals to exercise their democratic right and make their voices heard through the electoral process.



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**Election Quiz:** A quiz on election and electoral process can be conducted among the students by the ELC in association with the college Quiz society.

### Activity:

#### Questionnaire survey for awareness

- Questionnaire survey link –

<https://forms.gle/SpddTBb8o18HecTN7>



## Activity: Debate/Speech Elocution Competition

Debates and discussions are a great way for conversation to get going amongst the youth. ELC members, through *Ballot Bistros* would have already garnered enough knowledge on the electoral process and subjects related to voter awareness. They will thus take the conversation further by organizing an inter-college competition.

### Procedure

- The ELC members along with the executive committee will decide on the format of the competition. It can be a parliamentary debate, a normal debate, a panel discussion or a speech elocution competition.
- Theme for the same shall be decided by the ELC members with the approval of the executive committee. You may refer to the list of themes mentioned in the Ballot Bistro activity for ideas.
- All city colleges will be invited for participation. The event shall be properly publicized.
- A two hour event shall be conducted, complete with judges, rewards and certificates.

**Timeline:** Any time in the even semester.



## Activity: National Voters' Day Celebration

The National Voters' Day, celebrated on 25<sup>th</sup> January of every year, is significant in its purpose to encourage young voters to take part in the electoral process.

As members of the ELC, it is important for this day to be recognized, and its importance highlighted. Thus, ELC members will hold a special assembly/function within the college where all students and faculty members will be invited.

- Students will decorate the venue with posters and other artwork emphasizing the value of voting.
- The District Election Officer or representatives from his/her office maybe invited to this event.
- ELC members will act as anchors to this event. They will plan out a cultural programme around the event which will include stage play, group singing/band performance, dance performance and speech elocution etc by students.
- This special function should also observe the distribution of merchandise like badges, t-shirts, bookmarks etc. to the students.
- Works of ELC members and other students for electoral literacy shall be recognized in the NVD function.
- Participants from *Matdata Mahotsav* too maybe invited and awarded their prizes in the function.

## Activity: Motivators Invite

Envisioned as informal interactive meets/sessions with non-partisan personalities and youth icons like activists and social entrepreneurs, Motivators Invite events are expected to delve upon issues of youth and democracy, elections, adult franchise, politics and contemporary world politics. Primarily regarded as instruments of initiating a conversation and dialogue on subjects and issues marked by youth apathy, a Motivators Invite event can be divided into two segments- first, the guest speaker's address on a pre- decided subject and second, an interactive Q&A session with the attendees. ELC members are free to record or, live stream the event via social media handles.

## Procedure

The Influencers Invite Event can be either conducted as an exclusive event or included in the NVD celebrations or at the *Matdata Mahotsav*.

**Duration:** 2 hours

## Regular Activity: Social Media Based Activities

The ELC in college is expected to have its own dedicated Social Media handles (Facebook, Twitter, Instagram and such).

ELCs will regularly hold activities/contests on this page and also try to reach out to audiences with messages of voter awareness. Some suggested activities are –

- Logo Designing
- Tagline Writing
- Poster Making
- GIF Making
- Blog Writing
- Poll Rapporteuring – ELC members will prepare a short video reporting the proceeding from their nearest polling station if there is an election being held in their constituency and post it on their social media handle.





## 16. Proposed Schedule of Activities

Sr	Activity	Provisional Timeline
1	Freshers' Debate	July - Aug
2	Motivators Invite	Sep - Oct
3	Photography Contest	Nov - Dec
4	Celebration for National Voters' Day	Jan - Feb
5	Motivators Invite	March - Apr.
6	Registration Drive for 18+ Students	May - Jun

## 17. Resources

1. Belief in Ballot
2. Sentinels of Democracy
3. FAQ & Glossary
4. Handbook for Returning officers [http://eci.nic.in/eci\\_main/ElectoralLaws/HandBooks/RO%20HANDBOOK\\_24022014.pdf](http://eci.nic.in/eci_main/ElectoralLaws/HandBooks/RO%20HANDBOOK_24022014.pdf)
5. [www.nvsp.in](http://www.nvsp.in)



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- **Mr. Adanan shaikh**

## Conveners' Notes

